

12th May 2023

Assoc Prof Ir Ts Dr Ng Poh Kiat Dean Faculty of Engineering and Technology Multimedia University Jalan Ayer Keroh Lama, 75450 Bukit Beruang, Melaka.

Dear Dr Ng,

## LETTER OF INTENT ON INDUSTRY-LINKED RESEARCH COLLABORATION

I am writing this letter of intent to express my interest in establishing an industry-linked research collaboration with your institution on your research topic pertaining to the development of a versatile stepladder design for elderly caregivers, which is aimed at improving their mobility and enhancing the quality of care provided to the elderly.

I am excited about the possibility of collaborating with your institution on this project, as I believe that our expertise in elderly nursing care can complement your research goals and enhance the overall quality of your project. Our collaboration could involve the following:

- Conducting a joint research study on the design and development of the versatile stepladder, including its functionality, usability, and effectiveness in improving elderly caregivers' mobility.
- Collaborating on data analysis and publication of research findings in relevant scientific journals, which can contribute to the advancement of knowledge in the field.
- Coordinating with industry partners to explore the possibility of commercializing the final product, thereby addressing the growing demand for innovative solutions in the elderly care sector.

I am confident that this collaboration will be mutually beneficial, and I am eager to discuss further details on how we can proceed with this partnership. I look forward to hearing from you soon.

Thank you for your consideration.

Thank you.

Sincerely

Mr. Jimmy Yeap

Founder and CEO









