

KNOWLEDGE, PERCEPTION AND PSYCHOSOCIAL IMPACTS OF THE COVID-19 MISBELIEFS TOWARDS THE PUBLIC OF NON-MEDICAL FIELD IN MALAYSIA 2020

Problem Statement:

Various misinformation and misbeliefs about COVID-19 have been widespread. These have confused the public and affected them psychosocially. We would like to identify the extent of public being misinformed, and how these inaccurate information had altered their lifestyle.



How To Solve the Problem?

1. Determine the knowledge of the public (non-medical) towards the misbeliefs of COVID-19.
2. Identify the psychosocial impacts of those beliefs towards daily life.
3. Seek clarification of the misbeliefs from medical experts.
4. Enable public to obtain verified information from social media.

Discussion:

This study concluded that the knowledge of the public towards the misbeliefs of COVID-19 is affected by the sociodemographic background of respondents. The modifications done by an individual on their daily life is determined by their psychosocial perceptions towards the disease.

Novelty:

Promoting the trend of publishing academic research in video form for access by a wider audience base in this era of active media consumption.

Commercial Potential:

Monetization of the YouTube video. Watching a video is a lot more engaging than reading a paper, besides having a wider audience base, and encourages interdisciplinary collaborations from various social media platforms.

Team Members

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